

**COUNTRY PROFILE** 

### **Poland**



Last update: 24-10-2023

# POLAND IN THE WORLD AND IN THE EU

2021, sources: Eurostat and FAO

In 2021, Poland was the EU's 8<sup>th</sup> largest producer of fishery products and the 5<sup>th</sup> largest in terms of aquaculture production.

(1.000 tonnes)	World	EU-27	Poland	% world	% EU-27
Catches	92.164	3.591	174	0,19%	5%
Aquaculture	126.011	1.129	45	0,04%	4%
Total	218.175	4.720	219	0,10%	5%

### **FISHING FLEET**

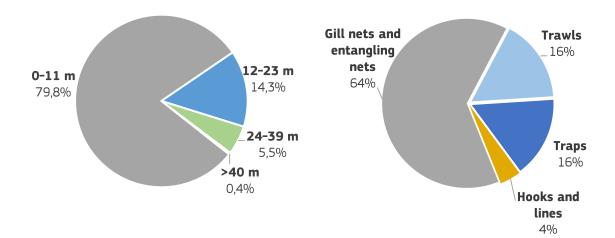
Fleet: 2022, source: EU fishing fleet register - Eurostat Employment: 2020, source: JRC

	Vessels	Сара	acity	Power		
	(2022)	(20	122)	(2022)		
	Number: 824	GT: 3	5.180	KW: 84.314		
TOTAL FTE: 2.129 (2020, source: JRC)						
	0-11 m	12-23 m	24-39 m	>40 m		
	Jobs (FTE): 62%	Jobs (FTE): 23%	Jobs (FTE): 12%	Jobs (FTE): 3%		

GT: Gross tonnage - KW: Kilowatt - FTE: Full Time Equivalent

### The Polish fishing fleet by length and gear

(% of total number of vessels)







# **LANDINGS**

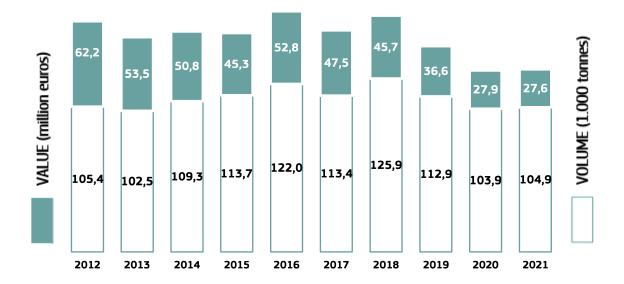
### Source: EUMOFA, based on Eurostat data.

Landings comprise the initial unloading of any fisheries products from on board a fishing vessel in a given Member State. The landings also include aquatic plants and species not destined for human consumption. Landings are recorded in net weight and value, and concern landings made by vessels from EU Member States, Iceland, Norway and the UK.

Landings in Poland consist of fresh whole/gutted products only. In 2021, most of them were destined for human consumption (78%). Smaller quantities included products intended for animal feed and industrial uses (2%), while no details are available for the residual share.

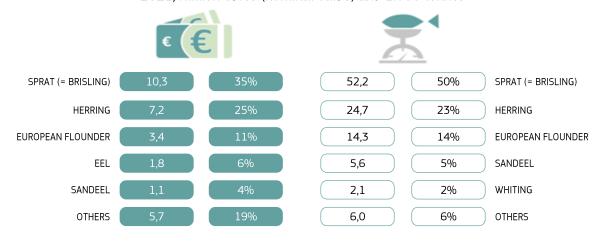
There are 71 fishing ports registered in Poland (source: EU Master Data Register, 25 September 2023).

**Total landings.** Values are deflated by using the GDP deflator (base=2015)



### Main commercial species landed and $\boldsymbol{\%}$ of total

2021, million euros (nominal value) and 1.000 tonnes







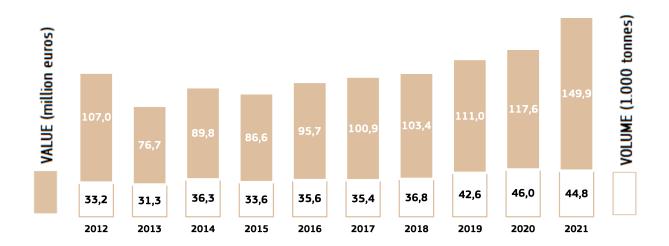
# **AQUACULTURE**

#### Source: EUMOFA. based on Eurostat and FAO data.

Aquaculture consists in the farming of aquatic (fresh or saltwater) organisms, such as fish, molluscs, crustaceans and aquatic plants. Aquaculture data are reported in live weight equivalent and value.

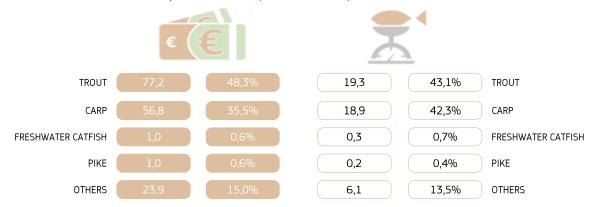
Aquaculture activity in Poland is limited to freshwater farming.

**Total production.** Values are deflated by using the GDP deflator (base=2015)



### Main commercial species farmed and % of total

2021, million euros (nominal value) and 1.000 tonnes







### PRODUCER ORGANISATIONS

Data as of 11-07-2023, source: DG MARE, link

In Poland, **17 producer organisations (POs)** are formally recognized. Their role is to contribute to the achievement of the objectives of the Common Fisheries Policy (CFP) and of the Common organisation of the markets (CMO) through the collective management of their members' activities.

Of the 16 POs, 12 operate in the fishery sector and 5 in aquaculture.

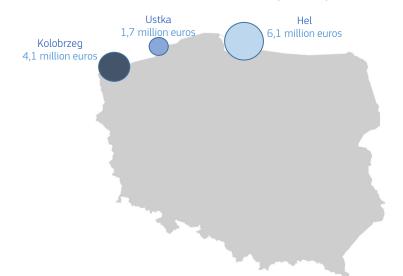
### **FIRST SALES**

### 2022 (provisional data), source: EUMOFA

First sales concern the fish that is sold or registered at an auction center or to registered buyers or to producer organizations (PO). First sales may differ from landings since the former do not cover fish that is landed by vessels owned by processing companies or direct sales to processors.

The majority of marine catches in Poland are sold to registered buyers. In 2022, total first sales in Polish places of sale amounted to 55.134 tonnes and 13,8 million euros.

The top-3 places of sale covered 87% and 86% of total first sales, respectively in volume and value terms.



Ton 7 places of calc		Volume	Value	Top-3 main commercial species
1 op-3	Top-3 places of sale	(tonnes)	(million euros)	(in value)
	Kolobrzeg	25.938	6	Sprat (=brisling), herring, European flounder
	Hel	16.972	5	Sprat (=brisling), herring, European flounder
	Ustka	6.733	2	Sprat (=brisling), herring, salmon

# **WHOLESALE**

Wholesale is an intermediary stage in the distribution channel that buys in bulk and sells to resellers (e.g. retailers) rather than to consumers. In Poland, there are wholesalers and one wholesale market, namely Metro (source: Eurofish).





# **PROCESSING**

According to Eurostat-SBS, 18.204 persons were employed in the Polish fish processing industry in 2020. The sector recorded a value added of 581,6 million euros, covering 5,2% of the value added of total manufacture of food products.

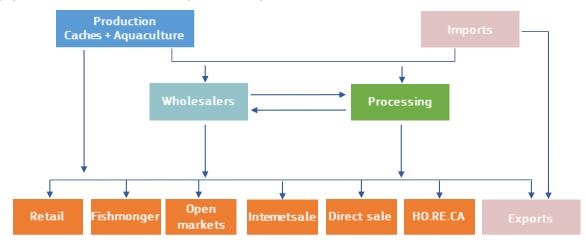
In 2022, the main products sold were "Fresh or chilled fish fillets and fish meat (incl. shark fins), whether or not minced" and "Prepared or preserved fish (excl. whole or in pieces and prepared meals and dishes)" (source: Eurostat-PRODCOM).

# 315 companies Sales: 3,5 billion euros

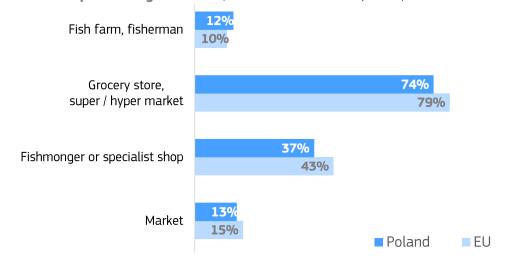
(2020, source: Eurostat - SBS)

# **DISTRIBUTION**

The supply chain of fisheries and aquaculture products in Poland (source: Eurofish):



Consumer preferences on purchasing channels (source: Eurobarometer, 2021):





### **COUNTRY PROFILE**

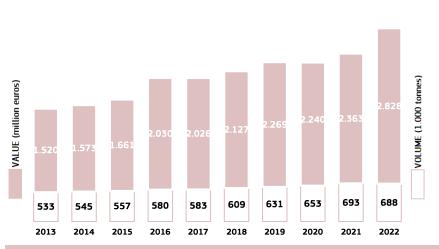


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# **IMPORT – EXPORT**

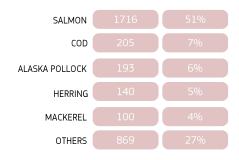
# **IMPORT**



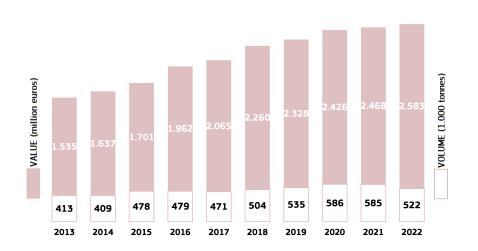
### Main commercial species imported and % of total imports

2022, million euros (nominal value)





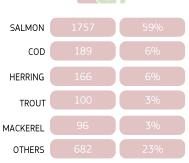
### **EXPORT**



### Main commercial species exported and % of total exports

2022, million euros (nominal value)





Main countries of **ORIGIN** (in value, 2022)

Norway 16%



Germany 43%



Main countries of

**DESTINATION** 

(in value, 2022)

Italy 8%



Denmark 11%

Sweden

27%

Germany 9%





France 7%

Denmark 5%





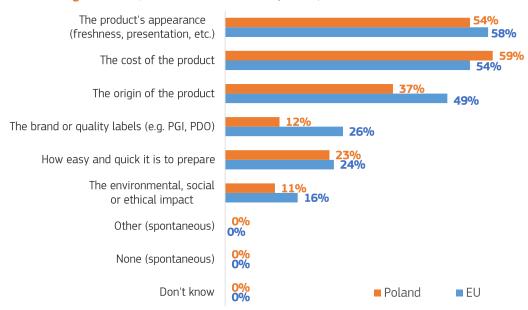
### CONSUMPTION

In 2021, apparent consumption was estimated at 14,26 kg per capita, a remarkable 7%-increase compared with 2020. The most consumed species were herring and Alaska pollock, as well as sprat, mackerel, Atlantic horse mackerel and cod (source: EUMOFA). Regular consumers, namely those who eat fishery and aquaculture products at least once a month, mainly belong to age groups 40-54 and over 55. Young people (15-24) are less inclined to consume fish in Poland, as well as at EU-28 level. In this category, regular consumers cover 67% of the total, the same percentage observed at EU level (UK included). Poles consume especially frozen and fresh products; loose fish (74%) is more frequently consumed than at EU level (68%, UK included) (source: EUMOFA, "EU consumer habits regarding fishery and aquaculture products", 2017).

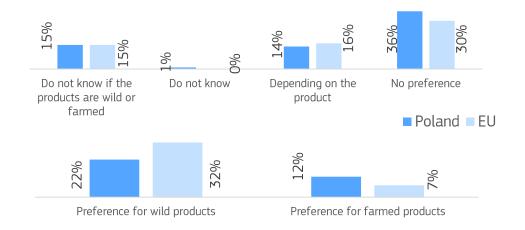
# 14,26 kg per capita in live weight equivalent

(2021, source: Institute of Agricultural and Food Economics - National Research Institute

### Purchasing factors (source: Eurobarometer, 2021)



### Preferences regarding wild or farmed product (source: Eurobarometer, 2021)







# THE COUNTRY IN EUMOFA



### **LANDINGS**

Volumes and values are collected from Eurostat – Fishery. They are available on a yearly basis and accessible through simple and advanced tables, and through the bulk download facility.

### **FIRST SALES**

Volumes and values are collected from the Ministry of Maritime Economy and Inland Navigation on a weekly and monthly basis.

Weekly data are monitored for a selection of 9 main commercial species and 9 places of sale (click here for the full list). Monthly data cover all species sold in all Polish places of sale. Both are accessible through simple and advanced tables, as well as through the bulk download facility. As for monthly first sales, data at disaggregated level are also accessible, through a dedicated advanced table and the bulk download facility.

### **IMPORT - EXPORT**

Volumes and values are collected from Eurostat – COMEXT. Data concern trade flows of all fisheries and aquaculture products as recorded by national customs.

They are available on a monthly and yearly basis and accessible through simple and advanced tables, as well as through the bulk download facility.

### **AQUACULTURE**

Volumes and values are collected from Eurostat – Fishery and integrated with FAO data. They are available on a yearly basis and accessible through simple and advanced tables, and through the bulk download facility.

### WHOLESALE

Prices are collected from the Fish Market Development Association on a weekly basis. Data cover sales from Makro Cash & Carry of a selection of 20 main commercial species (click here for the full list).

Data are accessible through simple and advanced tables, as well as through the bulk download facility.

### **PROCESSING**

Data are collected from Eurostat – PRODCOM. They concern ex-farm quantities and values of fisheries and aquaculture products sold in the country after being transformed from raw material into final products.

They are available on a yearly basis and accessible through simple tables, and through the bulk download facility.

#### CONSUMPTION

Volumes and values of household consumption of fresh fisheries and aquaculture products are collected from Europanel based on panel reporting. Data are monitored for 4 main commercial species, in addiction + the item "Others", aggregating all other species (click <a href="here">here</a> for the full list). Data are available on a monthly and yearly basis and accessible through simple tables and the bulk download facility.

Moreover, retail prices of a selection of 15 main commercial species are collected on a monthly basis from Glówny Urzad Statystyczny (click <a href="here">here</a> for the full list).

Retail prices from online shops are also available <u>here</u>, as collected via price-scraper.



