

**Hungary**

updated on 09-05-18



HUNGARY IN THE WORLD AND IN THE EU

(2015, source: FAO and Eurostat)

As a landlocked country, Hungary has no fisheries, but is the EU's 12th largest producer of aquaculture products.

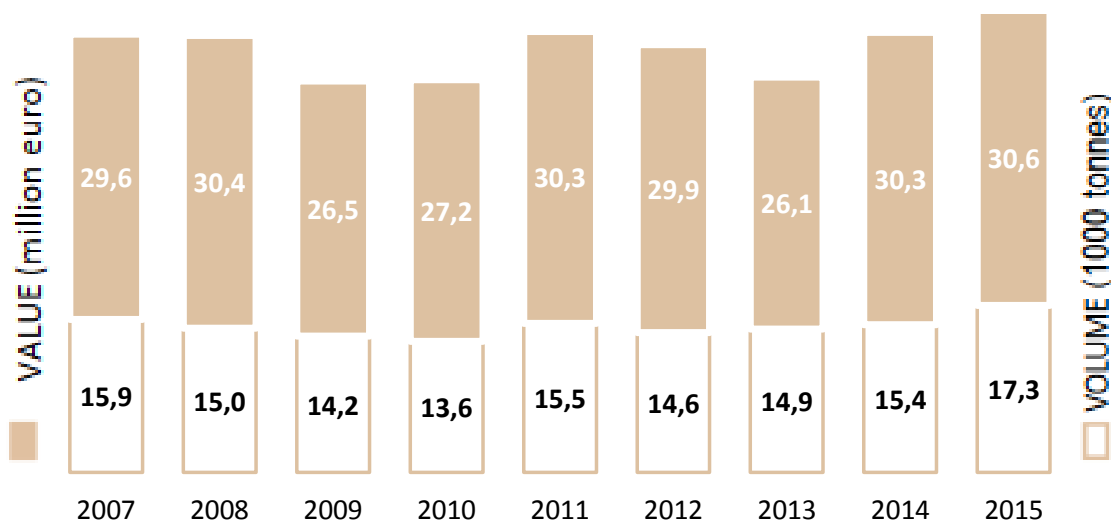
(1.000 tonnes)	World	EU-28	Hungary	% world	% EU-28
Catches	104.635	5.144	landlocked	N/A	N/A
Aquaculture	106.094	1.307	17	0,02%	1,30%
Total	211.511	6.451	17	0,01%	0,26%



AQUACULTURE

Aquaculture refers to the farming of aquatic (freshwater or saltwater) organisms, such as fish, molluscs, crustaceans and aquatic plants. Aquaculture data are reported in live weight equivalent and value.

As Hungary is landlocked, farmed fish production is entirely from freshwater. In 2015, 82% of the volume was produced in ponds, while 17% was produced in tanks and raceways.



Main commercial species farmed and % over total (2015, million euro and 1.000 tonnes)



Species	Value (million euro)	% over total	Volume (1000 tonnes)	% over total
CARP	22	70%	13	78%
FRESHWATER CATFISH	6	20%	3	17%
OTHER FRESHWATER FISH	2,5	8%	1	4%
OTHERS	0,5	2%	0,1	1%



WHOLESALE

(sources: Research Institute of Agriculture Economics)

Wholesale is an intermediary stage in the distribution channel that buys in bulk and sells to resellers (e.g. retailers) rather than to consumers.

In Hungary there is no clearly identifiable wholesale stage. A considerable part of the production is sold from aquaculture farms directly to the retailers or to angling associations. The largest producers have contracts with retail chains. Usually, minor producers sell their harvested quantities to larger producers.

PROCESSING

According to Eurostat-SBS, 7 persons were employed in Hungary in the fish processing industry in 2015.

In 2016, the main products sold were preserved or prepared crustaceans and molluscs and frozen fish meat (source: Eurostat-PRODCOM).

9 companies

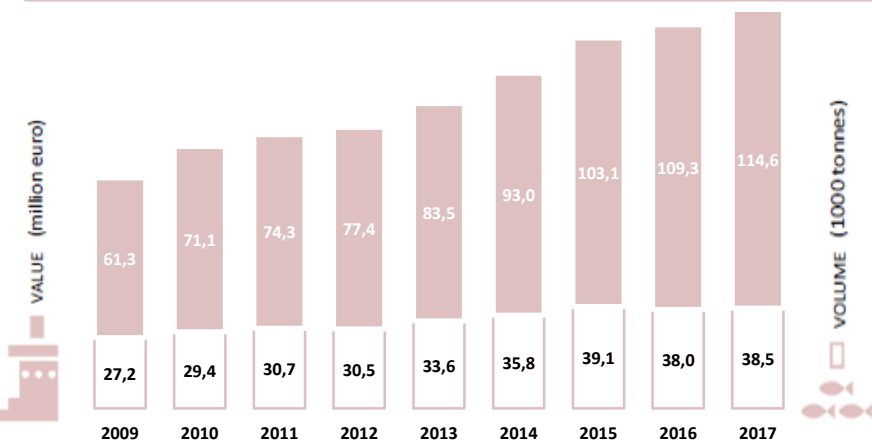
Sales: EUR 0,8 million

(2015, source Eurostat - SBS)



TRADE (source: EUROSTAT)

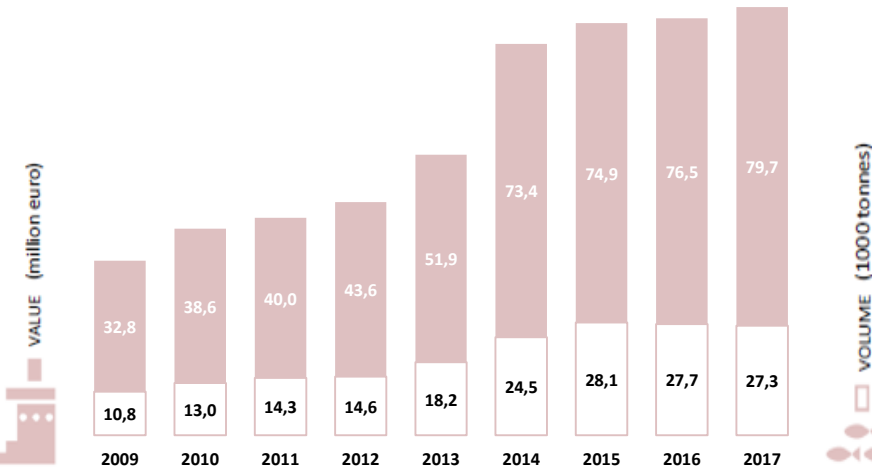
Import



MAIN COMMERCIAL SPECIES IMPORTED AND % OVER TOTAL IMPORTS (2017, million euro)

Species	Value (million euro)	%
OTHER PRODUCTS	19,7	17%
SALMON	13,4	12%
SKIPJACK TUNA	12,3	11%
OTHER MARINE FISH	10,8	9%
FRESHWATER CATFISH	5,7	5%
HAKE	4,9	4%
OTHERS	47,8	42%

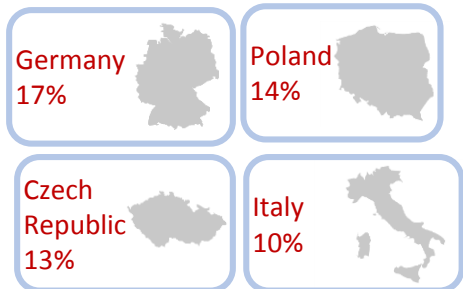
Export



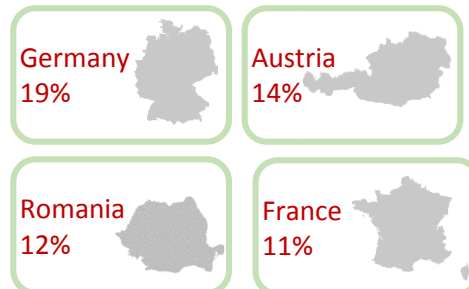
MAIN COMMERCIAL SPECIES EXPORTED AND % OVER TOTAL EXPORTS (2017, million euro)

Species	Value (million euro)	%
OTHER PRODUCTS	59,6	75%
CARP	6,9	9%
SALMON	4,6	6%
OTHER FRESHWATER FISH	2,6	3%
COD	1,8	2%
OTHER MARINE FISH	0,6	1%
OTHERS	3,6	4%

Main countries of **ORIGIN** (in value, 2017)



Main countries of **DESTINATION** (in value, 2017)

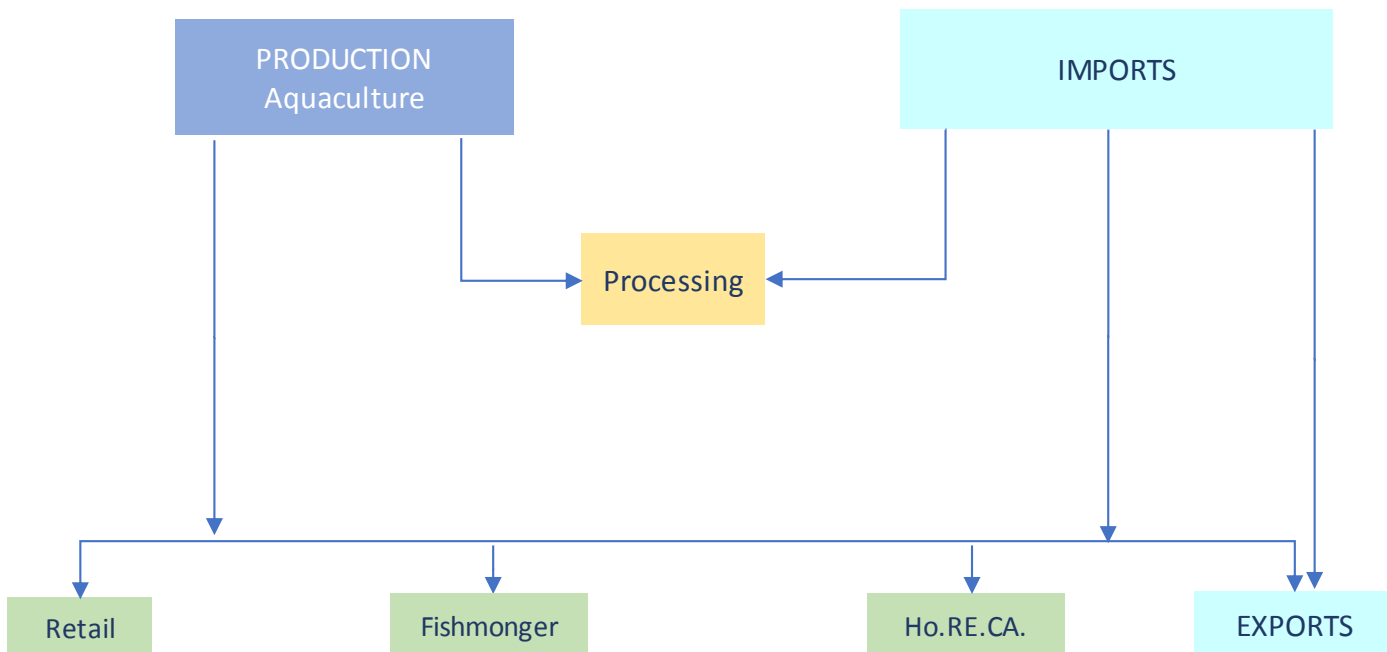




DISTRIBUTION

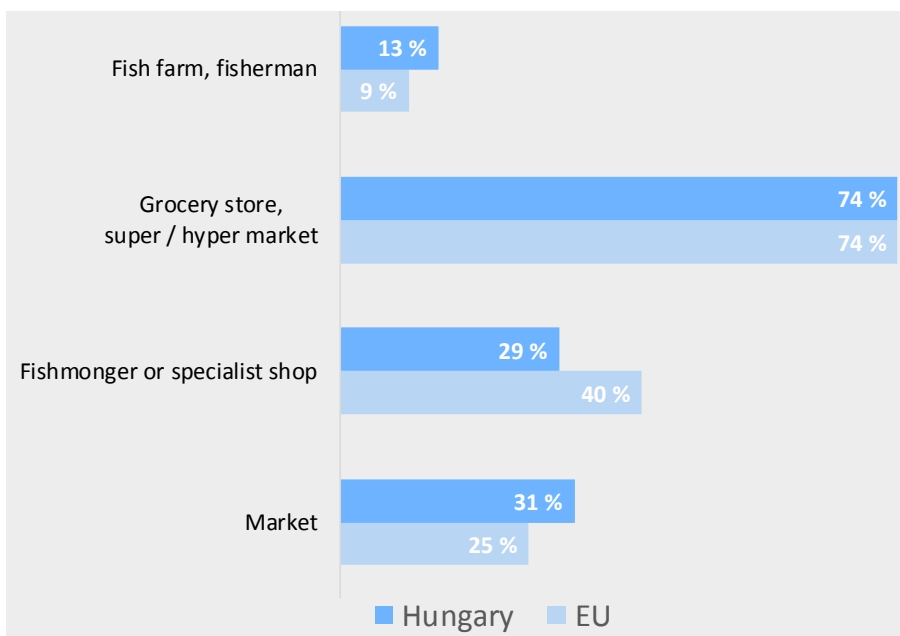
The supply chain of fisheries and aquaculture products in Hungary

(sources: Research Institute of Agriculture Economics)



Consumer preferences on purchasing channels

(source: EUROBAROMETER)



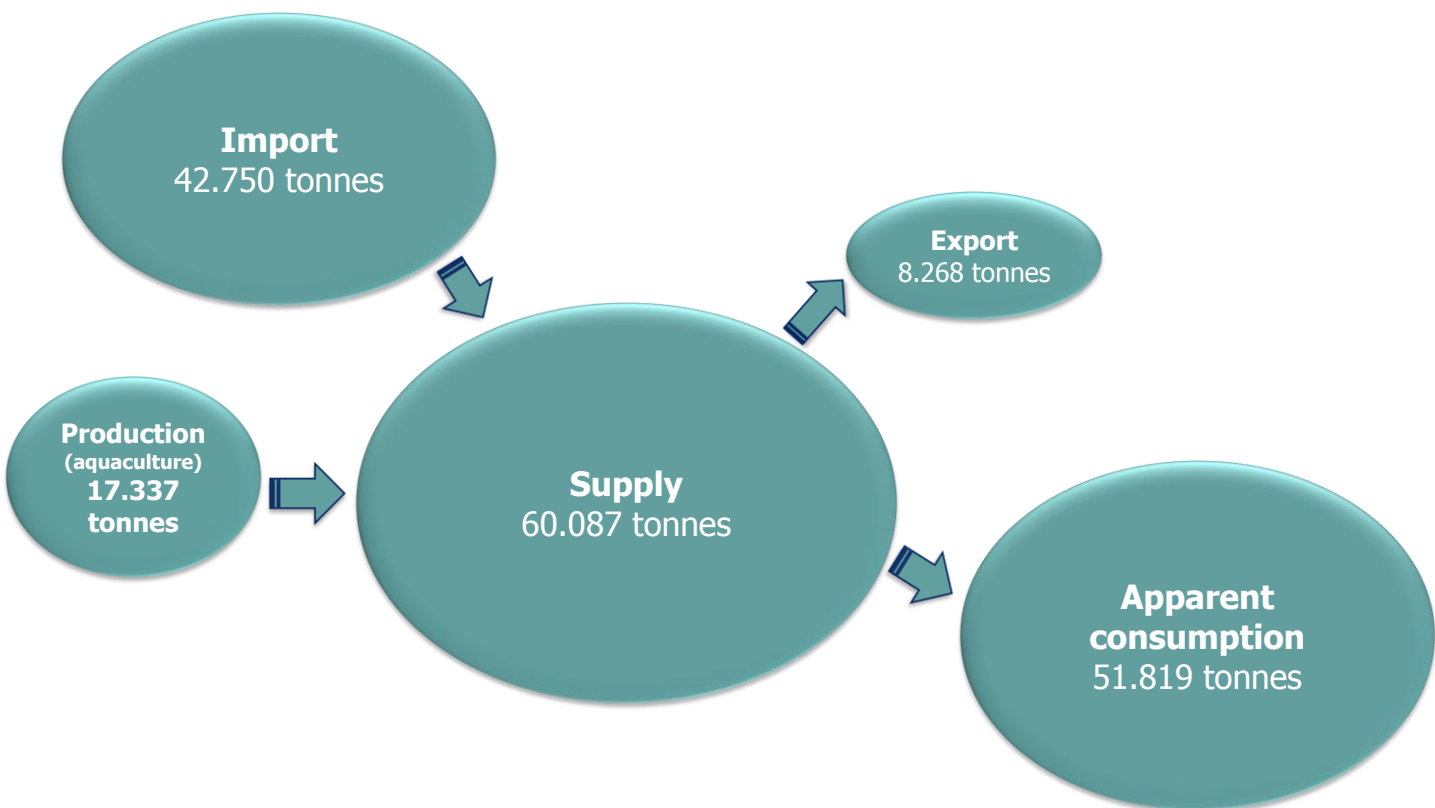


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SUPPLY BALANCE (2015, source: EUMOFA)





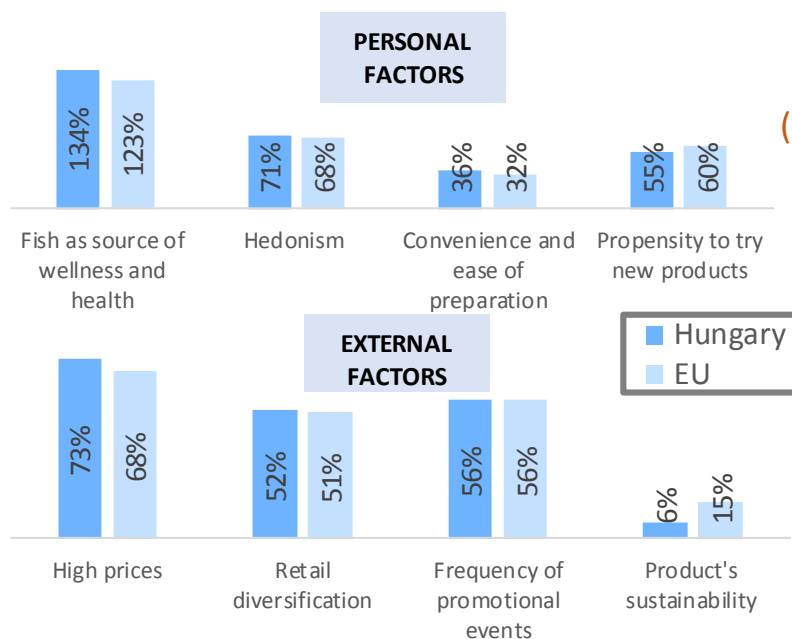
CONSUMPTION

Apparent consumption of fishery and aquaculture products in Hungary amounted to **4,8 kg per capita in 2015**, a 7,4% increase compared to 2014. The main consumed species was **carp**.

Hungarians mostly consume preserved, processed or canned products; loose fish (32%) is more rarely consumed than the EU average (68%). From a socio-demographic point of view, none of the age classes are inclined to consume fish regularly. Only 26–28% of Hungarians consume fish regularly, which is substantially less than the EU average (67-77%) (source: “EU consumer habits regarding fishery and aquaculture products”).

Purchasing factors

(source: EUROBAROMETER)



4,8 Kg per capita
(Source: EUMOFA)





LANDINGS

Hungary is a landlocked country. This supply chain stage is not applicable.

FIRST SALES

Hungary is a landlocked country. This supply chain stage is not applicable.

AQUACULTURE

Volumes and values are collected by EUMOFA from **EUROSTAT – Fishery**. Data are available on a yearly basis, accessible through simple and advanced tables.

WHOLESALE

No data available for this supply chain stage

PROCESSING

Volumes and values are collected from **EUROSTAT – PRODCOM**. Data concern 5 processed products as recorded through the PRODCOM nomenclature. Data are available on a yearly basis and are accessible through simple tables.

TRADE

Volumes and values are collected from **EUROSTAT – COMEXT**. Data concern trade of all fisheries and aquaculture products as recorded by national customs, available on a monthly and yearly basis. Data are accessible through simple and advanced tables.

CONSUMPTION

Household consumption of fresh fishery and aquaculture products based on panel reporting is collected from a **private provider** by EUMOFA on a monthly basis. Click [here](#) for the products per each Member State. Data (volumes and values) are accessible through simple queries on a monthly and yearly basis.