



Hungary



HUNGARY IN THE WORLD AND IN THE EU

(2015, source: FAO and Eurostat)

As a land-locked country, Hungary has no fisheries, but is the EU's 12th largest producer of aquaculture products.

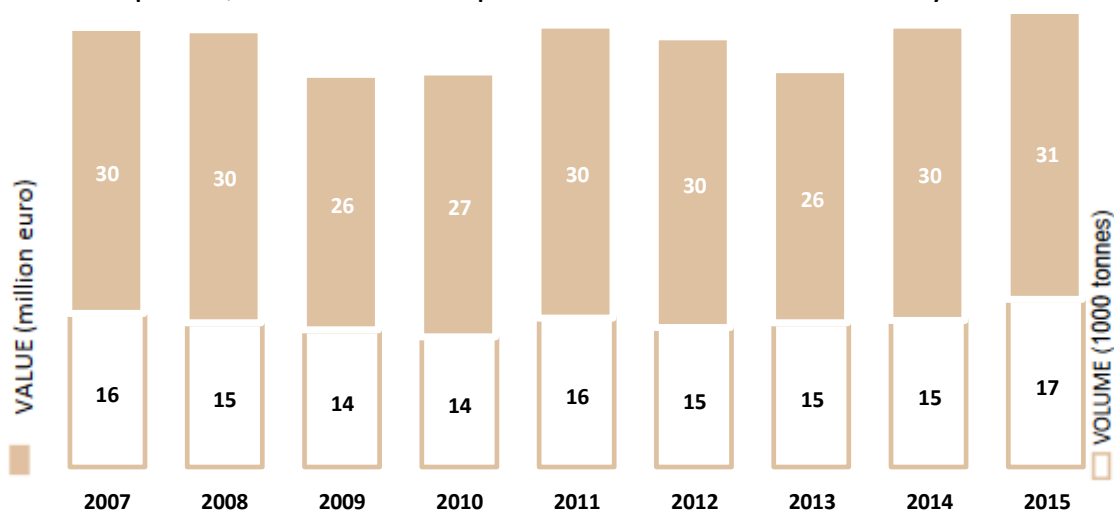
(1000 tonnes)	World	EU-28	Hungary	% World	% EU-28
Aquaculture	106 094	1 307	17	0,0%	1,3%



AQUACULTURE

Aquaculture refers to the farming of aquatic (freshwater or saltwater) organisms, such as fish, molluscs, crustaceans and aquatic plants. Aquaculture data are reported in live weight equivalent and value. Aquaculture products are not sold at auctions but directly from producers to wholesalers, retailers or angling associations.

All the aquaculture production in Hungary is freshwater. In 2015, 82% of the volume was produced in ponds, while 17% was produced in tanks and raceways.



Main commercial species farmed and % over total
(2015, million euro and 1.000 tonnes)



CARP	31	70%	13	78%	CARP
FRESHW. CATFISH	22	20%	3	17%	FRESHW. CATFISH
OTHER FRESHW. FISH	6	8%	1	4%	OTHER FRESHW. FISH
OTHERS	1	2%	0	1%	OTHERS

**Hungary**

WHOLESALE

(sources: Research Institute of Agriculture Economics)

Wholesale is an intermediary stage in the distribution channel that buys in bulk and sells to resellers (e.g. retailers) rather than to consumers.

In Hungary there is no clearly identifiable wholesale stage. A considerable part of the production is sold from aquaculture farms directly to the retailers or to angling associations. The largest producers have contracts with retail chains. Usually, minor producers sell their harvested quantities to larger producers.

PROCESSING (source: EUROSTAT-SBS)

In 2015, 7 persons were employed in Hungary in the fish processing industry.

The products were frozen fish meat, preserved or prepared crustaceans and molluscs, frozen fish fillets and fresh and frozen fish livers and roes.

9 companies

Sales: EUR 0.8 million

(2015, source Eurostat - SBS)

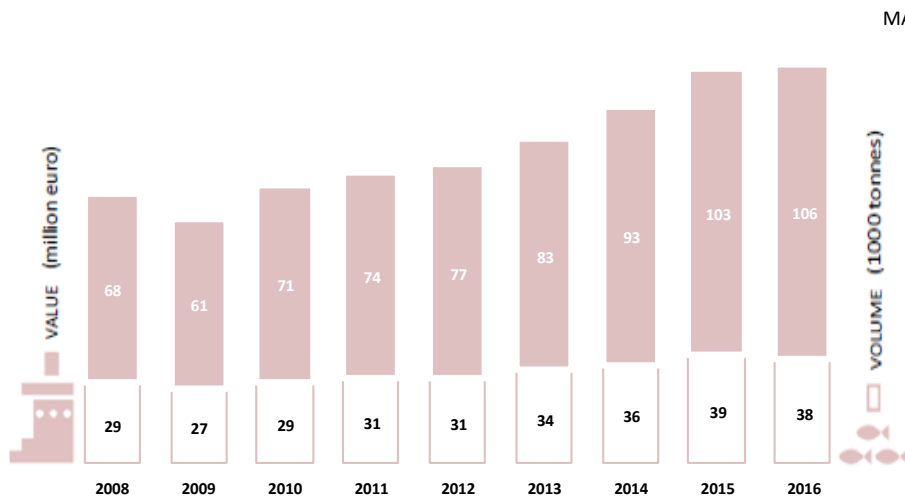


Hungary



TRADE (source: EUROSTAT)

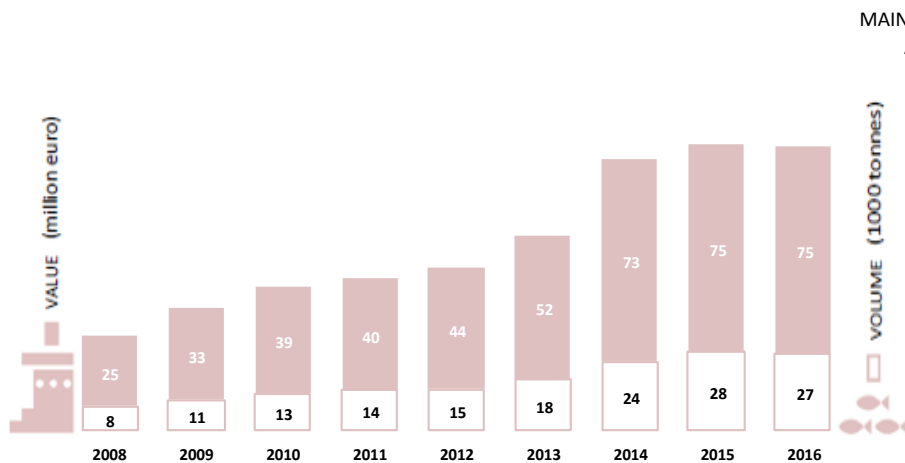
Import



MAIN COMMERCIAL SPECIES IMPORTED AND % OVER TOTAL IMPORTS (2016, million euro)

Species	Value (million euro)	%
SALMON	12	11%
OTHER MARINE FISH	11	11%
SKIPJACK TUNA	11	10%
FRESHWATER CATFISH	5	4%
TROUT	4	3%
HAKE	3	3%
OTHERS	60	57%

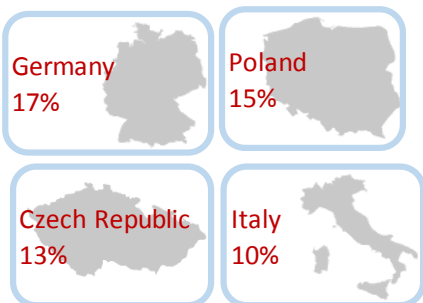
Export



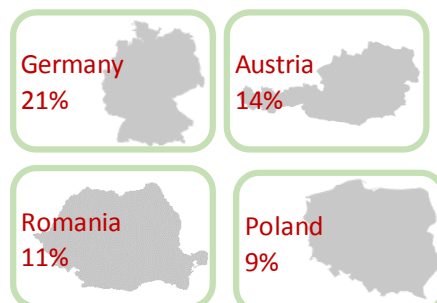
MAIN COMMERCIAL SPECIES EXPORTED AND % OVER TOTAL EXPORTS (2016, million euro)

Species	Value (million euro)	%
CARP	7	9%
SALMON	4	5%
OTHER FRESHWATER FISH	3	4%
COD	2	3%
FISHMEAL	1	1%
TROUT	1	1%
OTHERS	57	77%

Countries of ORIGIN



Countries of DESTINATION

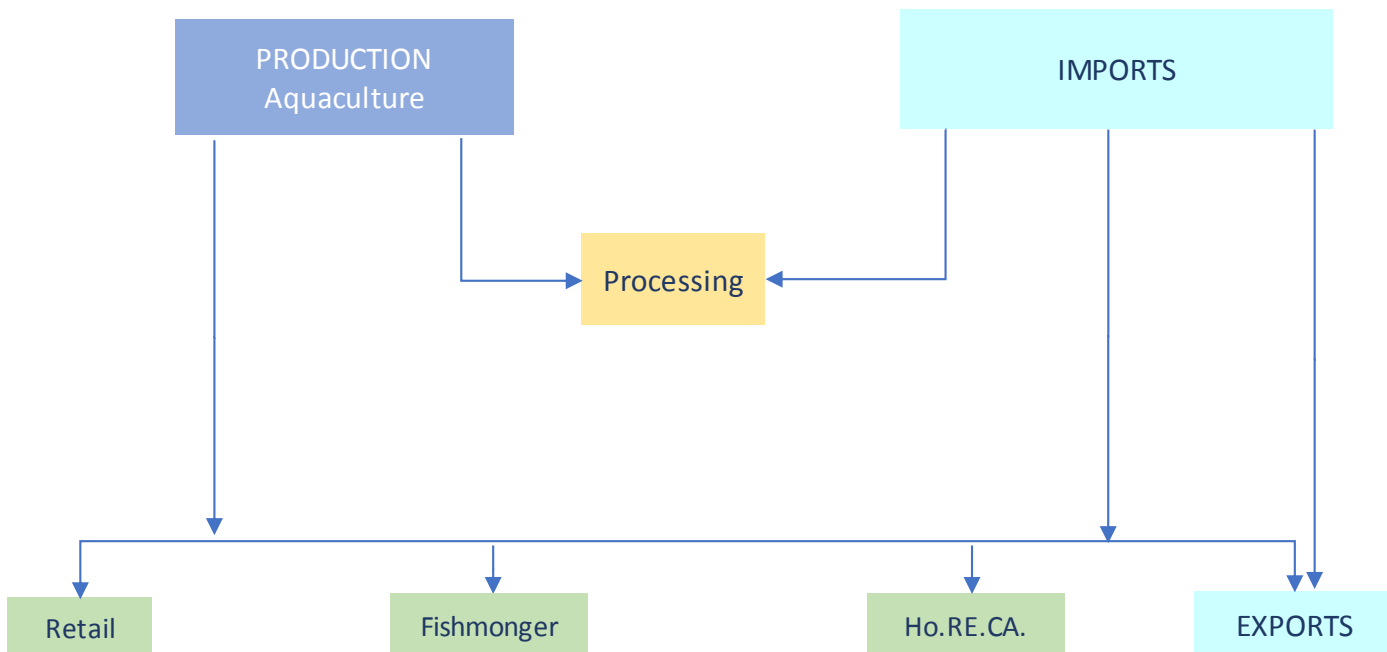




DISTRIBUTION

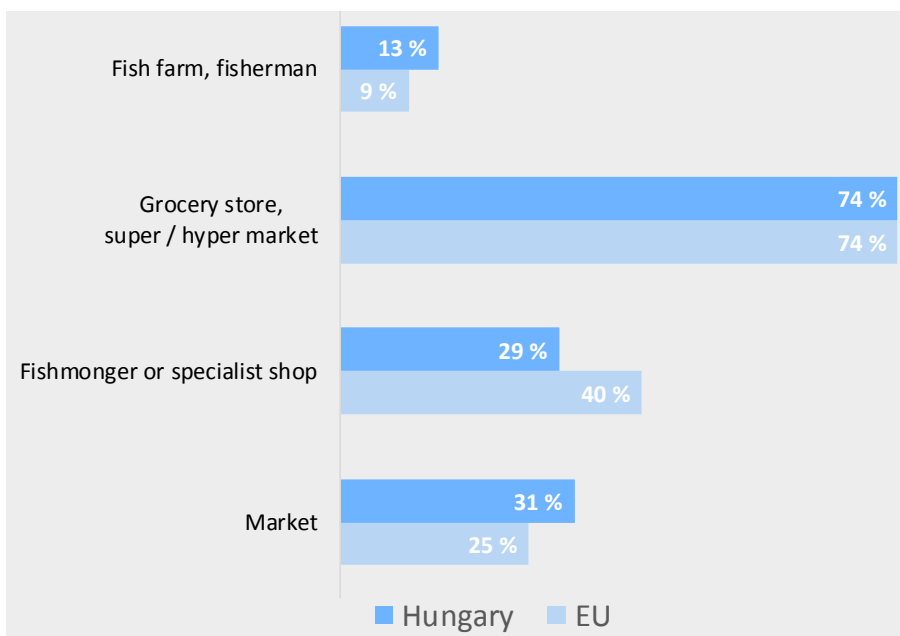
The supply chain of fishery and aquaculture products in Hungary

(sources: Research Institute of Agriculture Economics)



Consumers preferences on purchasing channels

(source: EUROBAROMETER)

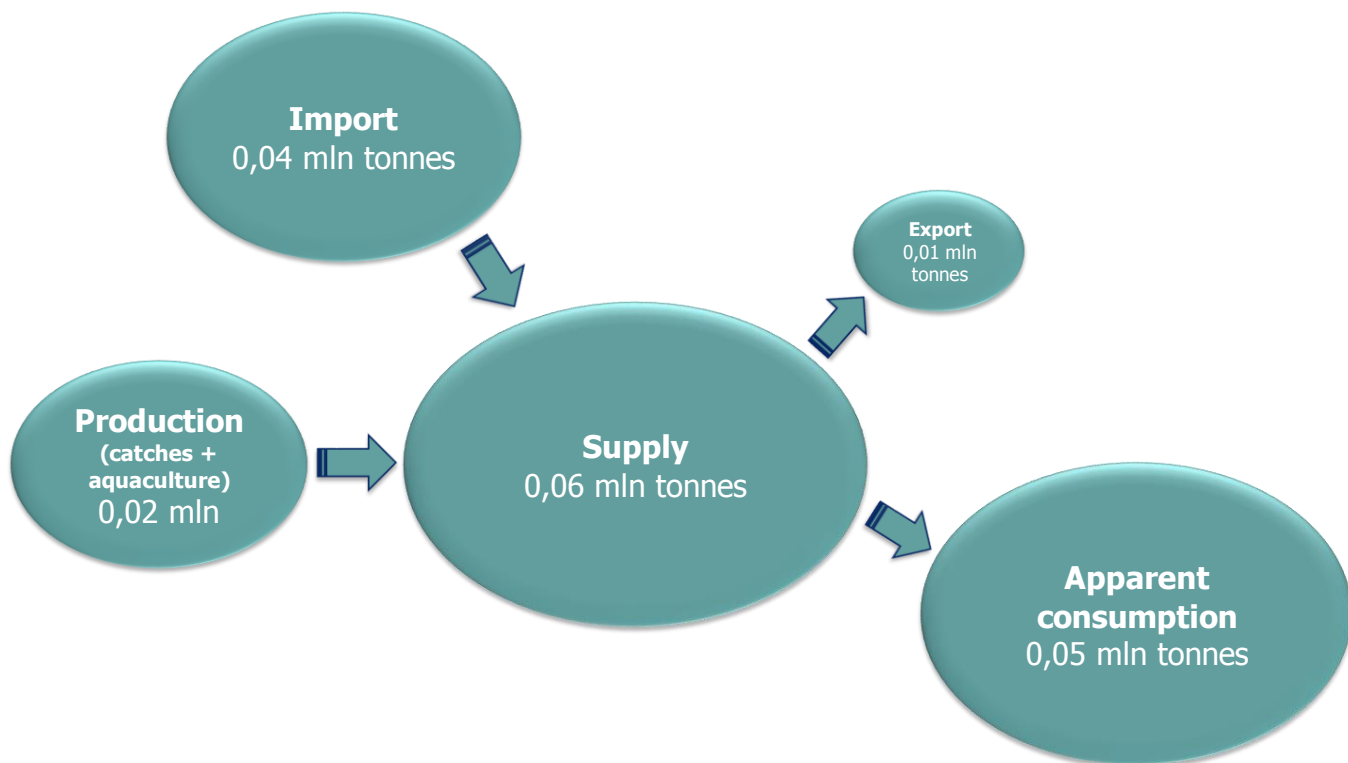




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SUPPLY BALANCE (source: EUMOFA)





Hungary



CONSUMPTION

Apparent consumption of fishery and aquaculture products in Hungary amounted to **4,8 kg/per capita in 2015**, increasing (+7%) compared to the previous year. The main consumed species was **carp**.

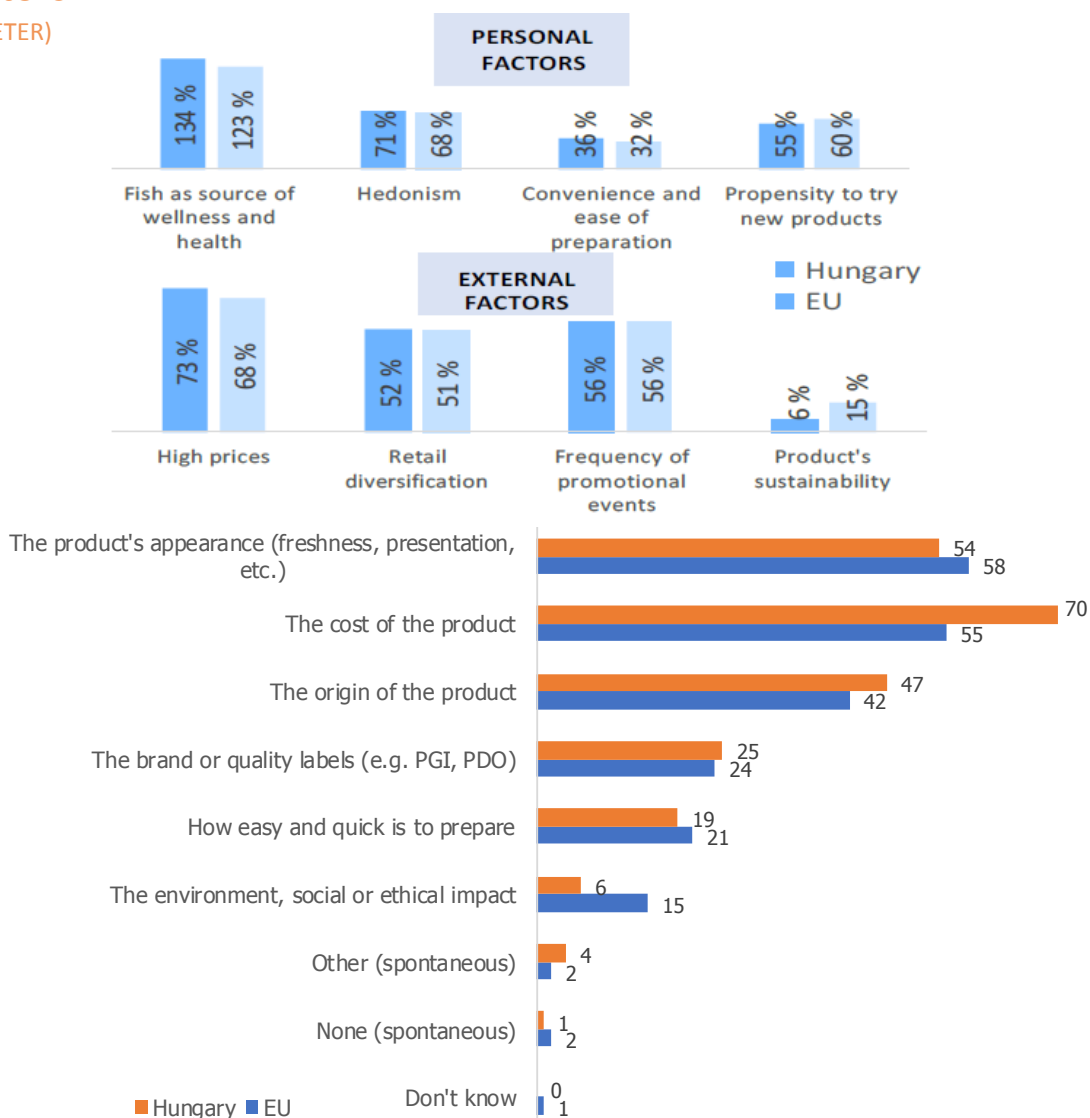
From a socio-demographic point of view, none of the age classes are inclined to consume fish regularly. Only 26–28 % of Hungarians consume fish regularly, which is substantially less than the EU average (67-77%) (source: "EU consumer habits regarding fishery and aquaculture products").

Hungarians consume mostly fresh, frozen and preserved, prepared or canned products, while loose fish (32%) is more rarely consumed than the EU average (68%).

4,8 Kg
per capita
(Source: EUMOFA)

Purchasing factors

(source: EUROBAROMETER)



HUNGARY IN EUMOFA



LANDINGS

Hungary is a landlocked country. This supply chain is not applicable.

FIRST SALES

Hungary is a landlocked country. This supply chain is not applicable.

AQUACULTURE

Volumes and values are collected by EUMOFA from **EUROSTAT – Fishery**. Data are available on a yearly basis, accessible through simple and advanced tables.

WHOLESALE

No data for this supply chain are available

PROCESSING

Volumes and values are collected from **EUROSTAT – PRODCOM**. Data concern 5 processed products as recorded through the PRODCOM nomenclature. Data are available on a yearly basis and are accessible through simple tables.

TRADE

Volumes and values are collected from **EUROSTAT – COMEXT**. Data concern trade of all fisheries and aquaculture products as recorded by national customs, available on a monthly and yearly basis. Data are accessible through simple and advanced tables.

CONSUMPTION

Household consumption of fresh fishery and aquaculture products is collected from a **private provider** by EUMOFA on a monthly basis for 1 product based on panel reporting. Click [here](#) for the products per each Member State. Data (volumes and values) are accessible through simple queries on a monthly and yearly basis.